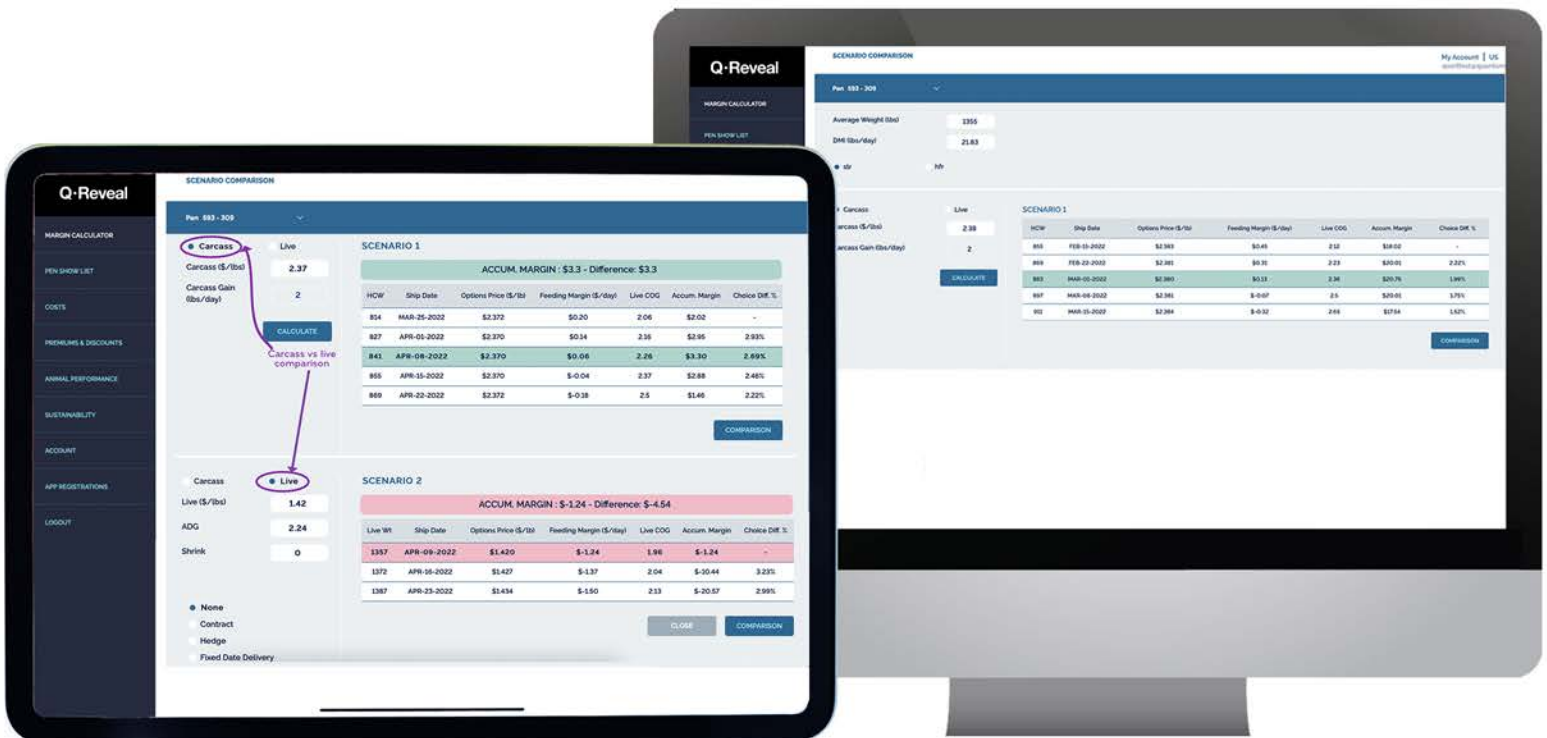


MAXIMIZE YOUR FEEDING MARGIN

Let Q-Reveal drive your selling decisions - Identify genetic variation and market cattle at the optimum time.



Market Comparisons: Evaluate the various market options available to you

We bring powerful knowledge to cattle feeders through Q-Reveal. This tool takes into account:

1. Changing feed and input costs
2. Fluctuating beef prices, including premiums & discounts
3. Genetic variation inherent in the pen



Inventory management made easy with our new Pen Show List

- Know which pen needs to ship next
- Understand breakeven feeding margins
- Display live cost of gain against each pen

PEN SHOW LIST (US)

My Account | US

Date 2/9/2022 ▼

[CALCULATED PRICES](#)

[PRINT](#)

[SETTINGS](#)

CARCASS
LIVE
BOTH

Pen ▼	Ship Date ▼	Price ▼	Current Weight ▼	Proj. HCW ▼	Accum. Margin ▼
304	APR-10-2022	\$2.42	1369	966	\$134.27
309	APR-16-2022	\$2.42	1355	976	\$135.39
604	APR-24-2022	\$2.42	1311	971	\$130.59

[EXPORT](#)



FEEDLOT SOFTWARE INTEGRATION

Q-Reveal integrates your current feeding data to reduce manual input. Allowing quick, real-time calculations and comparisons.



COMPARE MARKETING OPTIONS

Compare pens by live vs carcass data to find the optimal harvest or sale date for your cattle. Make the market work for you.



MAXIMIZE FEEDING MARGINS

Know when you're in a positive or negative feeding margin.



ACCOUNT FOR GENETIC VARIATION

Q-Reveal tests for individual genitex variability and uses our proprietary algorithms to identify and account for pen variation



SENSITIVITY ANALYSIS

Determine how much margin is in each pen. Allowing the data to aid in your marketing decisions. Including hedge swap analysis.



PRIORITY SHIPPING LIST

The Pen Show List prioritizes the order of pen shipment for maximum profitability.